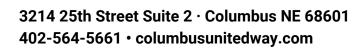
2023

Columbus Area United Way



ANNUAL REPORT

CONNECTING ALL
THE PIECES
TOGETHER!



PRESIDENT'S REPORT

This past year, the Columbus Area United Way achieved remarkable successes, thanks to our community's support. We've strengthened our financial foundation, planned for the future, and launched initiatives that continue to have measurable impact on our local community. Here's a quick look at what we accomplished together in 2023:

Financial Growth

Our endowment continues to rebound from the recent recession, ensuring we can continue providing Impact Grants, in addition to the campaign fund. This financial security means we're ready for whatever comes next, allowing us to support more programs and respond to emergencies. We actively pursue financial efficiencies by reducing duplications and increasing the organizations efficiencies.

Leadership and Future Planning

We focused on preparing new leaders within our organization, ensuring CAUW stays strong for years to come. During our strategic planning session, we laid out five Strategic Directions & Initiatives:

- Increasing Board Impact
- · Building an Effective Infrastructure
- Igniting Innovative Revenue Strategies
- Cultivating and Maximizing Partnerships
- Funding Aligned with Columbus Area United Way Goals and Impact.

Mental Health Initiatives

The CAUW continues to put mental health programs and communication as a main point of interest. We recognize this is a growing need in our community. We're dedicating resources to provide support and education, aiming to reach more people who need help.

Record Fundraising Campaign

Thanks to the incredible generosity of our donors, we had our most successful fundraising year yet. This support means we can grow our programs, including our new mental health initiatives, and help more people in the Columbus area.

Thank You

None of this would be possible without our amazing team, volunteers, and donors. Your support is changing lives and making our community a better place. We're excited to build on this year's successes and continue making a positive impact.

Here's to another great year ahead!

JOSHUA JOHNSON
2023 BOARD PRESIDENT



Joshua Johnson

BOARD OF DIRECTORS

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Al Starzec

BD Medical
Vice President

Jeff Heinrich

Pillen Family Farms
Treasurer

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Columbus Area United Way
Executive Director

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Natasha Van Diest Cargill - Schuyler

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Chief Robert Farber
Anne Kinnison
Claudia Lanuza
Pastor Mariano Menedez
Mollie Morrow
Sara Papa
Liz Rodriguez
Jerod Trouba
Karmen VanDeWalle
Gay McTate





CAMPAIGNIMPACT

EDUCATION

90%

improve or maintain school attendance

23,544

books were provided to 1,962 children in Boone, Nance, Platte, and Colfax

205

youth were assisted to help overcome a barrier impacting school performance

FINANCIAL STABILITY

95%

of participants identify client community resources (1,313 individuals) 3,668

individuals basic needs of food and/or shelter met

794

food boxes distributed for 3,170 individuals with 1,806 under the age of 18

HEALTH

80%

of program participants have a plan for safety (1,502 individuals)

94%

of youth/adults served avoid or reduce risky behaviors (2,552 youth) 680

youth report they can resolve conflict or have adopted coping skills



ENDOWMENT IMPACT

BY 2023 MID-YEAR, 6 AGENCIES WERE ALLOCATED A TOTAL OF \$70,320

Program participants reported to have improved or maintained school attendance

Community members were educated on healthier lifestyle choices

Participants received food security assistance

Participants have improved awareness about the prevention of child abuse

IN 2022, 11 AGENCIES WERE ALLOCATED A TOTAL OF \$84,305



EDUCATION

80% of program participants reported improving social/emotional skills

92 families received information to improve Kindergarten Readiness

50 community members participated in a new mentorship program



HEALTH

New programs helped 45 community members develop a plan for safety and learn about healthy lifestyle choices

31 individuals attended personal safety / self defense training

\$1.4 MILLION

Columbus Area **United Way Endowment Impact Dollars** provided back to the community as of 2023



FINANCIAL STABILITY

Families received backto-school assistance for their children

Families transitioning to Columbus received assistance in their relocation

received basic-needs Rural clients gloves, shoes, coats, delivered meals blankets, and hygiene items

items including hats, benefited from home-

CAMPAIGN CHAIR

We had a recording breaking year in 2023, surpassing our previous record raised amount of \$896k by bringing in \$924k. I'm so proud of our committees, campaign chairs and volunteers that worked to make this happen. We knew our goal of \$950k was a stretch, especially after never being above \$900k, but we also know the community needs are increasing (our partner agency requests was over \$1.1 million) and we had a job to do to close the gap. There was an energy and determination from everyone on the team to make this happen.

The funds raised through the campaign will go a long way in providing funding for the 16 local nonprofits that provide programming and services to areas of Platte, Colfax, Boone, and Nance counties. We once again owe a debt of gratitude to our Pacesetter companies and their employees for their outstanding leadership in giving. Our Pacesetter employees and companies raised 67% of the Campaign total! They have always been the heart of philanthropic giving, with the same values that the Columbus Area United Way is built on and for this, we are grateful.



I would like to also thank the roughly 200 community volunteers that made the campaign a success. It is because of these volunteers that we can provide such strong funding to our local nonprofits who are providing services to 1 in 5 community members. Without their support, the Columbus Area United Way would not be the organization it is today. Thank you for your time and impact to our community.

Mathan Larges

NATHAN KARGES
2023 CAMPAIGN CHAIR



OUR GENEROUS CONTRIBUTORS

THANK YOU TO OUR AMAZING PACESETTER COMPANIES!

Companies become Pacesetters by conducting a minimum \$10,000 United Way campaign within their organization.



































WORKPLACE CAMPAIGNS

Many businesses in our local community work hard to support Columbus Area United Way and its partner agencies. We are so grateful for the participation from these companies and their employees! Below is a list of these amazing donors based on percent of employee participation, with a minimum gift of \$500.

GOLD LEVEL SUPPORTERS- 60% WORKPLACE PARTICIPATION



























Colegrove Counseling Center LLC







GOLD LEVEL SUPPORTERS CONTINUED

Columbus Area United Way















SILVER LEVEL SUPPORTERS- 50% WORKPLACE PARTICIPATION







Weber Insurance Agency, Inc.



Tremel Surveying, Inc





BRONZE LEVEL SUPPORTERS- 40% WORKPLACE PARTICIPATION

FLEXcon Manufacturing
BankFirst
Nebraska Public Power District
Behlen Mfg. Co.
First National Bank of Omaha

Mountain View PMT kwELITE Thrivent - Empower Financial Group Platte County Treasurer's Office Platte County Clerk's Office





Columbus Area United Way

Thank you to the following iPLEDGE members for helping raise dollars and awareness of Columbus Area United Way. iPLEDGE provides the opportunity to use a business or service as a mechanism for impact and change. In partnership for their dedication and community support CAUW features the business or service through various means of social media, e-newsletter promotions, and other publications. It is as simple as saying "YES - iPLEDGE!"



Big Apple Bagels



Shae Spitz-eXp Realty



Applied Connective



The Broken Mug



Erin Nahorny- Nebraska Realty



El Tapatio



Rustic Lux Designs



BeYOUtiful Boutique



Tiny Tents



Daniels Produce



Legacy Express Wash



Grace Jewelry



Sweet Harvest Popcorn Shoppe



Tropical Smoothie Cafe



Terrace Books



Westbrook Lanes

FUNDED PARTNERS

EDUCATION

Big Pals~Little Pals - Mentoring Program
Columbus Area United Way - Imagination Library
Columbus Area United Way - Kindergarten Readiness
Girl Scouts - Outreach Program
TeamMates Columbus - Mentoring Program

FINANCIAL STABILITY

A Place at the Table- "Food for Thought" Backpack Program
Columbus Area United Way - 211

Columbus Area United Way - Bridges Out of Poverty

Columbus Area United Way - Community Response/Coaching

Columbus Emergency Relief - Financial Assistance

Habitat for Humanity - Annual Home Building Program

Platte Valley Literacy Association - Adult Literacy and Family Learning Programs

HEALTH

The Arc of Platte County- Developmental Disability Program CASA- Child Advocacy and Support

Center for Survivors- Domestic Violence and Sexual Assault Program

Columbus Area United Way- Student Health

Columbus Area United Way- Mental Health PSA

Columbus Family YMCA - Financial Assistance

Columbus Family YMCA - After School Program

Columbus Family YMCA - I CAN Camp

Faith Regional Child Advocacy Center - Child Abuse and Sexual Assault Victim Services

Royal Family Kids- Camp for Abused and Neglected Kids

Youth & Families for Christ - Healthy Hearts & Souls

Youth & Families for Christ - After School Drop-ins

Youth & Families for Christ – C.O.R.E. Crisis and Suicide Prevention

IMPACT GRANTS

Colfax County Senior Center - Facility Support
Colfax County Food Pantry - Food Assistance
Columbus Area United Way - Circle of Security Parenting Workshop

Columbus Area United Way - Communities for Kids - Elevation of Child Care

Columbus Area United Way - Marigold Lane - Transitional Housing

Fullerton Food Pantry - Food Assistance
Guardians of the Children - Child Abuse
Victim Services

TeamMates Schuyler - Mentoring Program

COMMUNITY AND

Prevention. That's what CAUW/CFP is about. What are we trying to prevent? Entry of children and families into higher systems of care such as Child Protective Services and Juvenile Justice. We're here to provide support to children, youth, and families before they are in crisis and before they come to the attention of law enforcement or higher systems of care. It takes many partners representing different agencies, nonprofits, schools, organizations and more to do this prevention work. Here's a couple of examples that show how the partners of CAUW/CFP are making an impact in our communities.

Three Community Driven Priority Areas - Community Ownership Shown!

Twenty-two collaboratives exist in the state, each funded by Nebraska Children & Families Foundation. Each one is involved with providing a voluntary system of coaching parents to help navigate challenges and systems. This system is called Community Response (CR). Beyond CR, each collaborative addresses issues its community is facing. For instance, CAUW/CFP has three priority areas that it is working on. Elevated & Equitable Early Care & Education is working on elevating the profession of child care and increasing the quality and capacity of child care. This team is co-led by Hailey Crumley, Child Care Director, Christ Lutheran School. Embracing & Empowering Voices of Lived Expertise is a team of folks working on welcoming those with lived experiences to our discussions and tables. This team recently gained two coleads; Brandy Atherton and Mike Sciandra with Choices Treatment Center. The CAUW/CFP Collective Impact Director, Roberta Miksch, co-leads both meetings with the co-leads mentioned above. Increased Mental Health Supports is led by Mathews Thampi of East Central District Health Department.

This shows community ownership! We are grateful for those that have stepped forward to help co-create agendas and co-lead or lead the meetings.



FAMILY PARTNERSHIP

Thriving Families, Safer Children Team Presents Panels to Schools in Four County Area

Our prevention education work took to the roads in the four-county area for this reporting period! Along with our amazing partners including Health and Human Services, Faith Regional Health Services Child Advocacy Center, and local law enforcement, the CAUW/CFP staff presented to 12 schools/school systems and educated a total of 575 school staff. Panelists were asked preplanned questions which lasted 35 minutes with additional time for questions from the audience. These panels have proven to be a fabulous avenue for us to share our collective prevention work as well as to describe how processes of mandatory reporting work along with reducing trauma for children.

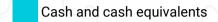
Youth Mental Health Vouchers

For youth and families who are uninsured, underinsured or who have a high deductible such that receiving mental health care would not be possible, mental health vouchers are available for youth to utilize with many different providers in the area. When school staff become aware of a student that may benefit from mental health care but has financial barriers to receiving the care, they will reach out to CAUW/CFP for mental health vouchers.

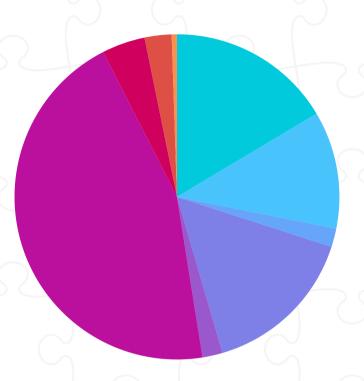


2023 FINANCIAL REPORT

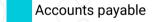
TOTAL CURRENT ASSETS: \$4,126,447.99



- Certificates of Deposit
- Grants Receivable
- Contributions Receivable -
 - Net allowance for uncollectible pledges of \$50,000
- Cash Restricted by Donors
- Board Designated Investment Endowment
- Assets limited to use
- Operating right-of-use assets
- Property and Equipment



TOTAL CURRENT LIABILITIES: \$4,126,447.99



Accrued wages

Donor Designations

Agency Allocations Payable

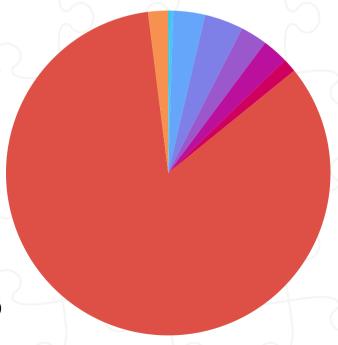
Current portion of lease liabilities

Anonymous foundation endowment

East Central Long Term Recovery Group funds

Net Assets without donor restrictions

Net Assests with Restrictions (including Endowment)



As of December 31, 2022, excerpted from audited financial statements reported on by AMGL. A copy of the audit report can be viewed on our website at www.columbusunitedway.com. As of December 31, 2023, is an unaudited report.

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Tocqueville Society · \$10,000+

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