

# #iPLEDGE

TO SUPPORT



Columbus Area United Way

**Purpose:** Provide independent contractors, realtors, attorneys, direct sales professionals, and small business owners the opportunity to pledge funds without having to run a traditional campaign.

**Commitment:** Individual pledge card would be completed with monthly or quarterly donations to Columbus Area United Way.

## Ipledge SUPPORTER LEVEL ★ \$100 to \$999 annually

- #Ipledge supporter video uploaded to Columbus Area United Way Social Media
- Minimum of 1 recognition post across all Columbus Area United Way social media platforms
- #IPledge name/business included on the Columbus Area United Way Website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign

## Ipledge PILLAR LEVEL ★ \$1,000-\$2,500 annually

- #Ipledge supporter video uploaded to Columbus Area United Way Social Media
- Virtual LIVE interview for Columbus Area United Way Facebook Page
- Quarterly recognition across all Columbus Area United Way social media platforms
- #IPledge name/business included on the Columbus Area United Way Website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign

## Ipledge LEADERSHIP LEVEL ★ \$2,500+ annually

- #Ipledge supporter video uploaded to Columbus Area United Way Social Media
- Virtual LIVE interview for Columbus Area United Way Facebook Page
- Bi-Monthly recognition across all Columbus Area United Way social media platforms
- #IPledge name/business included on the UW website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive CEO Cocktail Party



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Columbus Area United Way

**Please complete your anticipated Ipledge donation:**

Ipledge \$ \_\_\_\_\_ per \_\_\_\_\_

Ipledge a one time contribution of \$ \_\_\_\_\_

Ipledge \_\_\_\_\_ % of my monthly sales

**Please select your *anticipated* Ipledge level:**

Supporter (up to \$999)     Pillar (up to \$2500)     Leadership (\$2500+)

*Please note — the address and email you provide will be where your thank you notes, statements, and correspondence will be sent.*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Please send me a reminder statement:**  Every Month  Every Quarter

**I will send my gift via bill pay**

**Please automate my gift** Deduct the following amount monthly: \$ \_\_\_\_\_

*Credit/Debit Card Authorization*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV \_\_\_\_\_

Signature: \_\_\_\_\_

First Installment/Schedule Date: \_\_\_\_\_

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Columbus Area United Way

**Send Donations to:**

Columbus Area United Way IPledge

PO Box 1372

Columbus, NE. 68601

Why I Give Wednesday Quote: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**My business is on social media and you can tag me at:**



\_\_\_\_\_



\_\_\_\_\_



\_\_\_\_\_

**To schedule your #IPledge launch on social media, email this completed form to:**

Hope Freshour – [hopef@columbusunitedway.com](mailto:hopef@columbusunitedway.com)

\*#IPledge Supporter Video Testimonial can be texted to Hope at 402-332-8101.