

#iPLEDGE

TO SUPPORT



Columbus Area United Way

Purpose: Provide independent contractors, realtors, attorneys, direct sales professionals, and small business owners the opportunity to pledge funds without having to run a traditional campaign.

Commitment: Individual pledge card would be completed with monthly or quarterly donations to Columbus Area United Way.

Ipledge SUPPORTER LEVEL ★ \$100 to \$999 annually

- #Ipledge supporter video uploaded to Columbus Area United Way Social Media
- Minimum of 1 recognition post across all Columbus Area United Way social media platforms
- #IPledge name/business included on the Columbus Area United Way Website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign

Ipledge PILLAR LEVEL ★ \$1,000-\$2,500 annually

- #Ipledge supporter video uploaded to Columbus Area United Way Social Media
- Virtual LIVE interview for Columbus Area United Way Facebook Page
- Quarterly recognition across all Columbus Area United Way social media platforms
- #IPledge name/business included on the Columbus Area United Way Website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign

Ipledge LEADERSHIP LEVEL ★ \$2,500+ annually

- #Ipledge supporter video uploaded to Columbus Area United Way Social Media
- Virtual LIVE interview for Columbus Area United Way Facebook Page
- Bi-Monthly recognition across all Columbus Area United Way social media platforms
- #IPledge name/business included on the UW website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive CEO Cocktail Party



TO SUPPORT



United Way of Greater McHenry County

Please complete your anticipated Ipledge donation:

Ipledge \$ _____ per _____

Ipledge a one time contribution of \$ _____

Ipledge _____ % of my monthly sales

Please select your *anticipated* Ipledge level:

Supporter (up to \$999) Pillar (up to \$2500) Leadership (\$2500+)

Please note — the address and email you provide will be where your thank you notes, statements, and correspondence will be sent.

Business Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

Please send me a reminder statement: Every Month Every Quarter

I will send my gift via bill pay

Please automate my gift Deduct the following amount monthly: \$ _____

Credit/Debit Card Authorization

Name: _____

Address: _____

City, State, Zip: _____

Card Number: _____

Exp. Date _____ CCV _____

Signature: _____

First Installment/Schedule Date: _____

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TO SUPPORT

United Way



United Way
of Greater McHenry County

Send Donations to:

Columbus Area United Way IPledge

PO Box 1372

Columbus, NE. 68601

Why I Give Wednesday Quote: _____

My business is on social media and you can tag me at:







To schedule your #IPledge launch on social media, email this completed form to:

Hope Freshour – hopef@columbusunitedway.com

*#IPledge Supporter Video Testimonial can be texted to Hope at 402-332-8101.