



Please complete your anticipated iPLEDGE donation:

iPLEDGE \$ _____ per _____

Months I would like to be featured:

iPLEDGE a one-time contribution of \$ _____

iPLEDGE _____ % of my monthly sales

Please select your anticipated iPLEDGE level:

Supporter (up to \$499)

Pillar (up to \$999)

Leadership (\$1000+)

Please note—the address and email you provide will be where your thank you notes, statements, and correspondence will be sent.

Business Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

Please send me a reminder statement: Every Month Every Quarter One Time

Send Donations to:

Columbus Area United Way iPLEDGE
PO Box 1372
Columbus, NE. 68601

Why I Give Wednesday Quote:

My business is on social media and you can tag me at:



To schedule your #iPLEDGE launch on social media, email this completed form to:

Sara Baustert - sbaustert@columbusunitedway.com

#iPLEDGEColumbus Area
UNITED WAY

Purpose: Provide independent contractors, realtors, attorneys, direct sales professionals, and small business owners the opportunity to pledge funds without having to run a traditional campaign.

Commitment: Individual pledge card would be completed with monthly or quarterly donations to Columbus Area United Way.

SUPPORTER LEVEL**\$100 - \$499****Per Year**

- **Social Media Shout Outs**
 - 1 social media post during promotion timeframe
 - 1 #WhyIGiveWednesday feature during promotion timeframe
- **Newsletter Highlight**
 - Newsletter feature during promotion timeframe
- **Website Feature**
 - A photo of you/your business on our #iPLEDGE page
- **Annual Report**
 - Business name listed in annual report

****Promotion timeframe up to 1 month******PILLAR LEVEL****\$500 - \$999****Per Year**

- **Social Media Shout Outs**
 - 1 social media post per month during promotion timeframe
 - 1 #WhyIGiveWednesday video feature during promotion timeframe
 - Thank you post during promotion timeframe
- **Newsletter Highlight**
 - Newsletter feature each month during promotion timeframe
- **Website Feature**
 - A photo of you/your business on our #iPLEDGE page
- **Annual Report**
 - Business name listed in annual report
- **iPLEDGE merch**
 - iPLEDGE badge for your website
 - iPLEDGE framed certificate

****Promotion timeframe up to 2 months******LEADERSHIP LEVEL****\$1000+****Per Year**

- **Social Media Shout Outs**
 - 2 social media posts/month during promotion timeframe
 - 1 #WhyIGiveWednesday video feature during promotion timeframe
 - Thank you post during promotion timeframe
- **Newsletter Highlight**
 - Newsletter feature each month during promotion timeframe
 - Feature in an independent scheduled #iPLEDGE email campaign
- **Website Feature**
 - A photo of you/your business on our #iPLEDGE page
- **Annual Report**
 - Photo in annual report
- **Videos**
 - 1 video shared by CAUW provided by the business OR video interview done by staff
- **iPLEDGE merch**
 - iPLEDGE badge for your website
 - iPLEDGE framed certificate
- **Events**
 - Guest invitation for two and recognition at the Community Celebration held in January

****Promotion timeframe up to 2 months****