

# #iPLEDGE

TO SUPPORT



Columbus Area United Way

**Purpose:** Provide independent contractors, realtors, attorneys, direct sales professionals, and small business owners the opportunity to pledge funds without having to run a traditional campaign.

**Commitment:** Individual pledge card would be completed with monthly or quarterly donations to Columbus Area United Way.

## iPLEDGE SUPPORTER LEVEL ★ \$100 to \$499 annually

- Social Media
  - Minimum of one social media post on all Columbus Area United Way platforms in your giving time frame
  - Minimum of one #WhyIGiveWednesday feature in your giving time frame
- Newsletter feature in your giving time frame
- #iPledge name/business included on the Columbus Area United Way Website

## iPLEDGE PILLAR LEVEL ★ \$500-\$999 annually

Everything mentioned above PLUS

- Quarterly recognition on all Columbus Area United Way platforms
- A thank you feature in the following month newsletter
- One FB live video with Columbus Area United Way staff of volunteer
- Columbus Area United Way iPLEDGE badge/graphic for your website/door

## iPLEDGE LEADERSHIP LEVEL ★ \$1,000+ annually

Everything mentioned above PLUS

- 3x the recognition on all Columbus Area United Way platforms (bi-monthly)
- Feature in an independent #iPLEDGE email campaign
- #iPLEDGE supporter video uploaded to social media and CAUW YouTube channel
- Guest invitation for two to the annual Community Celebration held in January



TO SUPPORT



Columbus Area United Way

**Please complete your anticipated iPLEDGE donation:**

iPLEDGE \$ \_\_\_\_\_ per \_\_\_\_\_

iPLEDGE a one-time contribution of \$ \_\_\_\_\_

iPLEDGE \_\_\_\_\_% of my monthly sales

**Please select your *anticipated* iPLEDGE level:**

- Supporter (up to \$499)
- Pillar (up to \$999)
- Leadership (\$1000+)

*Please note — the address and email you provide will be where your thank you notes, statements, and correspondence will be sent.*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Please send me a reminder statement:**  Every Month  Every Quarter  One Time

Send Donations to:  
Columbus Area United Way iPLEDGE  
PO Box 1372  
Columbus, NE. 68601

Why I Give Wednesday Quote:

My business is on social media and you can tag me at:



**To schedule your #iPLEDGE launch on social media, email this completed form to:**

Hope Freshour – [hfreshour@columbusunitedway.com](mailto:hfreshour@columbusunitedway.com)

\*#iPLEDGE Supporter Video Testimonial can be texted to Hope at 402-332-8101.