

# BE THE DIFFERENCE



# 2022 ANNUAL REPORT

Columbus Area  
United Way



# 2022 LEADERSHIP

2022 was a challenging and productive year for the Columbus Area United Way. The post-pandemic world found us with increased needs in the community and a shrinking number of donors with discretionary funds and resources available. Despite these challenges, the annual campaign was able to secure \$836,500 in critical funding for our partner agencies – enough to meet the community needs for an additional year.

Local events prompted increased scrutiny of our oversight and budgeting processes. The CAUW practices were found to be extremely sound, and we were provided with the opportunity to develop more oversight to ensure that the precious donated funds continue to be handled and distributed with high accountability and security, including at the partner agency level.

Clarification on our service territory boundaries in 2022 defined the scope of need and allowed for focused program support for Platte, Boone, Colfax, and Nance counties. Highlighting our regional support was the opening of a Columbus office for the Northeast Nebraska Child Advocacy Center – a key initiative that provides support to some of our most vulnerable individuals in the community



It was also a big year for communication and outreach efforts with the expansion of the language line interpretive service, a mental health public service announcement campaign, and the launch of the Columbus Area United Way Connecting Community podcast.

It's been an honor to serve as the Board President and I want to extend my sincere appreciation and gratitude to everyone willing to support the Columbus Area United Way through their time, skills, and financial support. Columbus should be proud to be home to such a wonderful organization and great people. Thank you all and we look forward to an even better 2023!

**Dallas Beshaler**  
**2022 Board President**

Due to the support of our community the 2022 – BE THE DIFFERENCE fundraising campaign continues to be a vehicle for success and resources for local nonprofits. While we may not have hit our campaign goal, we were able to fundraise \$836,500. This is an amazing accomplishment for our service region especially during a time when inflation had a large impact within all our households. The funds raised through the campaign will go a long way in providing funding for the 17 local nonprofits that provide programming and services to areas of Platte, Colfax, Boone, and Nance counties.

We once again owe a debt of gratitude to our Pacesetter companies and their employees for their outstanding leadership in giving. Our Pacesetter employees and companies raised 64% of the Campaign total! They have always been the heart of philanthropic giving, with the same values that the Columbus Area United Way is built on and for this, we are grateful.



I would like to also thank the roughly 200 community volunteers that made the campaign a success. It is because of these volunteers that we can provide such strong funding to our local nonprofits who are providing services to 1 in 7 community members. Without their support, the Columbus Area United Way would not be the organization it is today. Thank you for your time and impact to our community.

**Eric Hall**  
**2022 Campaign Drive Chair**

# 2022 FINANCIAL REPORT

## ASSETS

CURRENT ASSETS	2021	2022
Cash	\$941,923	\$798,492
Investments	\$303,192	\$278,691
Unconditional Promises	\$701,647	\$663,563
Allowance for Uncollectables	(\$45,000)	(\$45,000)
Accounts Receivable	\$91,436	\$117,505
Board Designated Investment- Endowment	\$1,829,375	\$1,763,593
Assets Held Fiscal Agent	\$80,711	\$77,748
Assets Held- Endowment	\$147,386	\$150,454
Property and Equipment	\$18,107	\$19,151
<b>Total current assets</b>	<b>\$4,068,777</b>	<b>\$3,824,197</b>

## LIABILITIES

CURRENT LIABILITIES AND NET ASSETS	2021	2022
Accounts Payable	\$43,437	\$52,427
Accrued Wages	\$16,278	\$28,873
Donor Designations	\$113,633	\$110,736
Agency Allocations Payable	\$101,854	\$16,663
Lease Payable	\$6,488	\$1,687
Liability for Assets Held at Fiscal Agent	\$80,711	\$77,748
Liability for Assets Held- Endowment	\$147,386	\$150,454
Net Assets without Restrictions (including Endowment)	\$2,791,573	\$2,618,191
Net assets with Restrictions (including Endowment)	\$767,417	\$767,418
<b>Total current liabilities</b>	<b>\$4,068,777</b>	<b>\$3,824,197</b>

As of December 31, 2021, excerpted from audited financial statements reported on by Schumacher, Smejkal, & Elm P.C. A copy of the audit report can be viewed on our website at [www.columbusunitedway.com](http://www.columbusunitedway.com).

As of December 31, 2022, is an unaudited report.

## Endowment Report

As of December 31st, 2022, the Columbus Area United Way Endowment fund was \$1,914,046.73. Of that, **\$1.3 Million has been reinvested back into our local community** from 1996 through 2022 in the form of Impact Grants.

The Columbus Area United Way Endowment was established after receiving a bequest from Gus Meyer in 1992, and an additional gift from Marie Froemel in 1995. The dollars vested to the endowment produce earnings, annually, four percent of net assets are used for Impact Grant funding. In the Impact Grant applications organizations are asked to align with one of Columbus Area United Way's pillars of Education, Financial Stability, or Health.

Anyone can partner with Columbus Area United Way and extend their generosity through the power of Endowment giving. Endowment income provides for sustainability, innovation, and growth. Columbus Area United Way Endowment continues to focus resources to measurably improve the Education, Financial Stability and Health of our community for generations to come.

The Endowment committee consists of Rich Aerni, Dick Casey, Terry Millard, Bob White, Anne Kinnison, and Pat Heimes, Columbus Area United Way and the community are thankful for their dedication, stewardship, and leadership.

# 2022 BOARD OF DIRECTORS



**Dallas Beshaler- President**  
NPPD



**Joshua Johnson- Vice President**  
Columbus Bank & Trust



**Anne Kinnison- Treasurer**  
Community Member



**Hope Freshour- Executive Director (CAUW)**



**Tanya Feffer**  
Vishay Intertechnology



**Eric Hall**  
Bank of the Valley



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**Nathan Karges**  
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**Heidi Klevemann**  
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**Nicole Kracl**  
Behlen Mfg. Co.



**Claudia Lanuza**  
CHI Health- Schuyler



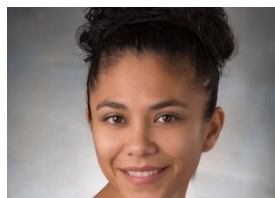
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Columbus Police Department



**Keith Luedders**  
Columbus Community Hospital



**Katy McNeil**  
Columbus CVB



**Vanessa Ocegueda**  
Keep Columbus Beautiful



**Dr. Aaron Plas**  
Lakeview Community Schools



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Cargill- Columbus



**Kurt Shevlin**  
ServiceMaster by Shevlin



**Dann Smith**  
Pinnacle Bank



**Al Starzec**  
BD Medical



**Ahren Uhlig**  
Edgewater Insurance



**Natasha Van Diest**  
Cargill- Columbus

# #iPLEDGE

TO SUPPORT



Columbus Area United Way

Thank you to the following iPLEDGE members for helping raise dollars and awareness of Columbus Area United Way. iPLEDGE provides the opportunity to use a business or service as a mechanism for impact and change. In partnership for their dedication and community support CAUW features the business or service through various means of social media, e-newsletter promotions, and other publications. It is as simple as saying "YES – iPLEDGE!"



BeYOUTiful Boutique



Big Apple Bagels



Accent Floral



The Broken Mug



Legacy Express Wash



Erin Nahorney- kw Elite



Shae Spitz- eXp Realty



Valencia Salon & Spa  
Valencia Boutique



Rustic Lux

CFP grows by two counties! Nebraska Children & Families Foundation gives CFP the green light to sweep Boone and Nance Counties into our work.

Core group of agencies convenes to begin working collaboratively on the issue of transitional housing specifically for women and/or women with children in Columbus. Articles of Incorporation for “Marigold Lane” were created and signed.

Full-Service Community School efforts included a vision event for 1st and 2nd grade students many of which received a free pair of glasses, a hugely successful Bike Rodeo, multiple smaller community events partnering with The Center, Schuyler Library, the Schuyler Chamber, churches, and other entities.

The return of PIWI, Parents Interacting with Infants, occurred with three entities providing this evidenced based strategy to increase confidence, competence and positive relationships for parents and children ages 0-2. COVID essentially prevented PIWI from occurring for the previous two years.

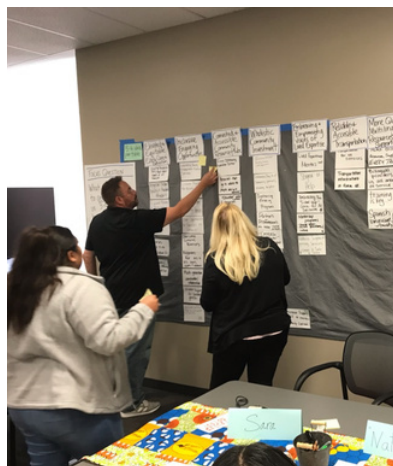
After funding a part-time attendance monitor for Columbus Public Elementary Schools for a few years, CPS was able to work this position into their funding thus allowing for sustainability of this position.

The CFP Strategic Planning session held in October hones in on themes of work that the community lifts up to be addressed. Of the themes, the CFP Steering Committee selects the top three for the collaborative to focus in on moving the needle on. They include Elevated & Equitable Early Care & Education, Embracing & Empowering the Voices of Lived Expertise, and Increased Mental Health Supports.

Reshaping of CFP newsletter to include monthly section showcasing work related to the early child including Communities for Kids – Columbus, Communities for Kids+ - Schuyler and Rooted in Relationships – Columbus, Full-Service Community Schools, and overall Community Well Being news.

A first ever comprehensive 30+ page Community Response Policy was created by the CFP team.

Regular presence of the CFP Collective Impact Director in Schuyler continues to help build relationships and collaboration in the community.



# 2022 IMPACT

## OUTREACH

- 3,000 community members attended Columbus Area United Way outreach presentations.
- 3,500 brochures distributed containing community resources and information.

## EDUCATION

- 795 youth in funded programs maintained meaningful relationships with adults
- 97% of parents involved with funded programs maintained or increased reading time with their children
- 183 youth were assisted to help overcome a barrier impacting school performance

## FINANCIAL STABILITY

- 3,074 clients had basic needs of food and/or shelter met
- 100% of participants of "Employability Skills" class were able to secure or improve their employment
- 308 individuals completed adult education classes

## HEALTH

- 85% of youth served report the ability to resolve conflict or have improved coping skills
- 983 area youth have been educated about healthy relationships
- 1,419 community members have participated in physical activity and/or healthy food programs
- 95% of individuals served have avoided risky behaviors

# HOW ARE YOU, REALLY?

Find more mental health  
resources:



[columbusunitedway.com/  
mentalhealth](https://columbusunitedway.com/mentalhealth)

Together, we can help our loved ones and ourselves  
stay mentally well.



- 76,249 Individuals reached on Columbus Area United Way Social Media platforms
- 11,576 Community members received information about client community resources through the How Are You, Really? PSA Campaign

# 2022 CAMPAIGN ALLOCATIONS

*Dollars raised in 2022 which are allocated and expended in 2023*

## EDUCATION

Big Pals~Little Pals - Mentoring Program  
Columbus Area United Way - Imagination Library  
Columbus Area United Way - Kindergarten Readiness  
Girl Scouts – Outreach Program  
TeamMates Columbus - Mentoring Program

**TOTAL PERCENTAGE OF ALLOCATED FUNDS – 25%**

## FINANCIAL STABILITY

A Place At The Table - Food For Thought Backpack Program  
Columbus Area United Way - 211  
Columbus Area United Way - Bridges out of Poverty  
Columbus Area United Way - Community Response/Coaching  
Columbus Emergency Relief - Financial Assistance  
Habitat for Humanity – Columbus Chapter – Annual Home Building Program  
Platte Valley Literacy Association - Adult Literacy Services

**TOTAL PERCENTAGE OF ALLOCATED FUNDS – 33%**

## HEALTH

Arc of Platte County - Advocacy & Activities for Individuals with Developmental Disabilities  
CASA – Child Advocacy & Support  
Center for Survivors - Prevention, Education, Direct Victim Services  
Columbus Area United Way – Mental Health PSA  
Columbus Area United Way - Student Health  
Columbus Family YMCA - Financial Assistance  
Columbus Family YMCA - After School Program  
Columbus Family YMCA - I CAN Camp  
NE Nebraska Child Advocacy Center - Child Abuse and Sexual Assault Victim Services  
Royal Family Kids – Resident Camp  
Youth & Families for Christ - Healthy Hearts & Souls  
Youth & Families for Christ - After School Drop-ins  
Youth & Families for Christ – C.O.R.E. Crisis and Suicide Prevention

**TOTAL PERCENTAGE OF ALLOCATED FUNDS – 42%**



## BE THE DIFFERENCE IMPACT GRANT RECIPIENTS

Colfax County Senior Center  
Colfax County Food Pantry  
Columbus Area United Way - Circle of Security  
Columbus Area United Way - Communities for Kids

Columbus Area United Way - Marigold Lane  
Fullerton Food Pantry  
Guardians of the Children – Heartland Chapter  
TeamMates Schuyler



# BRIDGE BUILDERS



**A heartfelt thank you to our  
Tocqueville donor!  
A generous gift from a  
philanthropic heart.**

**Tocqueville (\$10,000 and up)**  
One Anonymous Donor

**Platinum (\$5,000 - \$9,999)**  
Jim & Suzanne Pillen

**Gold (\$2,000 - \$4,999)**  
One anonymous  
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Jan Fremarek  
Mitch & Hope Freshour  
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Laura Kapustka  
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Joe & Shelly Steffensmeier  
Neal & Jo Suess  
Jerod Trouba & Sarah Pillen  
Tracy Wallick  
Bob & Lee White

**Silver (\$1,000 - \$1,999)**  
Four anonymous  
Drs. Kip & Deb Anderson  
Bob & Wilma Arp  
Keith & Kathy Bamesberger  
Dr. John Beauvais  
Corey Becker  
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Jeff Soto  
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Shae Spitz  
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Dale Steffel  
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Chad & Lori Van Cleave  
Karmen VanDeWalle  
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Walt & Pam Williams  
Jonathan Wrede  
Todd & Rhonda Wyatt  
Sang Xayavong  
Larry & Jane Zach  
Casey Ziemba

**Bronze (\$500 - \$999)**  
Eight anonymous  
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Steve & B. J. Anderson  
Sergio & Guadalupe Arcos  
Tim & Kim Arlt  
Mark & Kara Asmus  
Roland Augspurger  
Deb Augustine  
Tracy Augustine  
Anne Baptiste  
Brad Barrs  
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Lori Beiermann  
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Amanda Brandenburg  
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Ervin Engel  
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Cory & Tricia Faust  
Jim & Korene Fehringer  
Bill Ferguson  
Kandie Fiala  
William Figiroux  
Bill & Charleen Flint  
Jennifer Fonseca  
Dave & Carol Foster  
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Darin Glenn  
Janice Gone  
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Christopher Gray  
Rodger & Elizabeth Grisham  
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Mitchell Hansen  
Jennifer Harsh  
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Kimberly Hoefer  
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Ileana Jarecki  
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Sean Jones  
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Doug & Anne Kallesen  
Cory & Marie Kapels  
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Steven Line  
Christopher Lohmeier  
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Shawn McDonald  
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Bill & Bonnie McPhillips  
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Jason Miller  
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Matthew Mundil  
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Matt Niedbalski  
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Carroll & Jane Novicki  
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Tammy Osten  
Susan Overturf  
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Michelle Wiese  
Kari Wieseler  
Dan & Teresa Willets  
Lisa Willson  
Kristi Wolfe  
Greg Wortman  
Dr. Dale & Jill Zaruba  
Philip Zegers

# EVERY DAY HEROES

Every Day Heroes are those who donate \$1 per day up to \$499.

Seven Anonymous  
Seth Albert  
Leatha Anderson  
Carol Balerud  
Tammy Barbre  
Tom Boal  
Kent Carstens  
Bryn Cech  
Patrick Clark  
Juan Contreras  
Richard Dozier  
Judy Dush  
James Ernst  
Arturo Espino  
Sandie Fischer  
Chris Gahan  
Alex Gomez  
Rick Grubaugh  
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Jeff & Mary Hall  
Tim & Janice Hamilton  
Michael Hasenkamp  
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Troy Lutt  
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Gene & Chris Schumacher  
Lori Sharon  
Dr. Andrew & Cherie Stadler  
Matt Swackhamer  
Adrian Tasa  
Derek Taylor  
Mary Trevino  
Eric Tubbs  
Duane & Phyllis Vavra  
Deb Wegner  
Jeffery Wozny  
Angie Wright  
Paige Young  
Michael Yrkoski  
John Zollars  
Scott Zwick



# GOLD AWARDS

Gold awards are provided to businesses that contribute at least \$20 per employee with a minimum gift total of \$100

10 County Title & Escrow  
Agri-City Insurance  
Aksarben Mortgage  
Alternative Hearing  
American Family Insurance - Burgess  
Ameriprise Financial  
Applied Connective Technologies  
Appraisal Advantage  
Artzy Haven  
Associated Staffing  
Audio-Logic, P.C.  
Bank of the Valley  
BankFirst  
Barb's School of Dance  
Barbara Jean's  
BD Medical  
Behlen Mfg. Co.  
BeYOUtiful Boutique & Gifts  
Bierman Contracting  
Big Apple Bagel  
Big H Home Services  
Black Hills Energy  
C.S. Nelson Co.  
Can Do Auto Service  
Center 7 Theatre  
Center for Survivors  
Central Community College-Columbus  
Central Confinement Service LLC  
Century 21 Realty Team, RT Acquisitions  
Charles H. Rogers  
Choppers Computers  
Colegrove Counseling Center, LLC  
Columbus Area Chamber of Commerce  
Columbus Area Convention &  
Visitor's Bureau  
Columbus Auto Mart, Inc.  
Columbus Bank and Trust Company  
Columbus Carpets  
Columbus Children's Healthcare  
Columbus Community Hospital  
Columbus Credit Services  
Columbus Family Practice  
Columbus Family YMCA  
Columbus Housing Authority  
Columbus Hydraulics Company  
Columbus Medical Center  
Columbus Motor Co.  
Columbus Music  
Columbus Physical Therapy  
Columbus Public Schools  
Columbus Steel Supply, Inc.  
Columbus Tire & Service Center  
Corner Stop  
Cornerstone Bank  
Cornerstone Insurance Group  
Cornhusker Public Power District  
D. A. Davidson & Co.  
Dale Community Federal Credit Union  
Dental Innovations of Columbus  
DiStar Industries  
Dynamic Life Therapy and Wellness  
Eakes Office Solutions  
Earley Real Estate and Construction  
Edgewater Insurance  
Edward Jones - Bertsch  
Edward Jones - Kuhlman  
El Tapatio Restaurant  
Embark Counseling

Emergency Relief  
Ernst Auto Group  
Eye Physicians  
Fehringer & Mielak, L.L.P.  
First Interstate Bank  
First National Bank of Omaha  
First Nebraska Bank  
FLEXcon Manufacturing  
G-O Rapid Lube & More  
Gass Haney Funeral Home, Inc.  
Gene Steffy Ford  
Ginger Moon Insurance Agency  
Givens-Bray Appraisal Center, LLC  
Glur's Tavern  
Goc's Creative Images  
Grace Episcopal Church  
Grace Jewelry  
Great Plains State Bank  
Hadley Co.  
Hair Forum  
Highland Park Evangelical Free Church  
Hometown Insurance  
Industrial Control Systems, Inc.  
Insurance Services of Columbus  
Jackson Services, Inc.  
Jarecki Sharp & Petersen PC, LLO  
JIMKO Machine Products  
Keep Columbus Beautiful  
Kent Feeds, Inc.  
Kosch Co.  
Kuhlman and Kratochvil, P.C.  
kwELITE  
Legacy Express Wash  
Linda Price, CPA  
Lindsay Corporation  
Loup River Public Power District  
Lynette's Dance Studio  
M & O Metals Inc.  
Mancuso - Quattrocchi Dental Office  
McKown Funeral Home  
Mead Lumber Co., Inc.  
Miba Industrial Bearings  
Michael Brittenham Insurance Agency, Inc.  
Mid-America Research Chemical Corp  
Mike's Auto Sales & Towing  
Mountain View PMT  
Nebraska Energy Federal Credit Union  
Nebraska Irrigation Inc.  
Nebraska Public Power District  
NelNet  
Northwestern Mutual  
Nu Star Energy L.P.  
OneUnited Federal Credit Union  
Optometric Center of Columbus  
Owens Wealth Advisors  
Paige Electric Corporation  
Pathfinder Wealth Advisors  
Pekny & Assoc. CPA's  
Performance Printing  
Pet Care Specialists  
Pillen Family Farms/DNA Genetics  
Pinnacle Bank - Columbus  
Platte County Treasurer  
Platte Valley Precast  
Prokopec Wealth Management  
Ramada Columbus & River's Edge  
Convention Center

Rambour Realty  
RE/MAX Total Realty, Inc.  
Rex D. Kumpf, DDS  
Riel E. Whitney, DDS  
Roxanne K. Murphy  
Saunders Archery  
Schieffer Signs  
Schumacher, Smejkal, & Elm, P.C.  
Scotus Central Catholic School  
Sentinel Building Systems  
Sequoia Wealth Partners, Inc.  
ServiceMaster by Shevlin  
Sipple Hansen Emerson Schumacher Klutman &  
Valorz, LLC  
Sleep Inn & Suites  
St. Anthony Grade School  
St. Bonaventure Grade School  
Stadler Dental Care  
State Farm Insurance - Alt  
Sundown Motel  
Technik Mfg., Inc.  
Tessendorf & Tessendorf, P.C.  
Tessendorf Chiropractic  
Thrivent - Empower Financial Group  
Tooley Drug & Home Care  
Tri-County Title & Escrow  
Twin Rivers Veterinary Clinic, PC  
Unico Group of Columbus  
Union Bank & Trust Loan Office  
United Way Staff  
Unity Eye Center  
US Bank  
Valmont  
Vishay Intertechnology  
Weber Insurance Agency, Inc.  
Wize Buys Abbey Carpet & Floor  
Youth and Families For Christ

*Thank!  
You!*

